

Decorations, Awards, and Honors

Manufacture, Sale, Wear, and Quality Control of Heraldic Items

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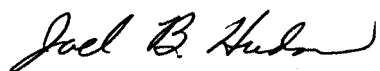
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Manufacture, Sale, Wear, and Quality Control of Heraldic Items

By Order of the Secretary of the Army:

DENNIS J. REIMER
General, United States Army
Chief of Staff

Official:


JOEL B. HUDSON
Acting Administrative Assistant to the
Secretary of the Army

History. This printing publishes a revision of this publication. Because the publication has been extensively revised, the changed portions have not been highlighted.

Summary. This regulation prescribes Department of the Army policy governing the manufacture, sale, reproduction, possession, and wear of military decorations, medals, badges, and insignia.

Applicability. This regulation applies to the Active Army, Army National Guard, U.S. Army Reserve, and Army retirees. During

mobilization, chapters and policies contained in this regulation may be modified by the proponent.

Proponent and exception authority. The proponent of this regulation is the Deputy Chief of Staff for Personnel. The proponent has the authority to approve exceptions to this regulation that are consistent with controlling law and regulation. Proponents may delegate the approval authority, in writing, to a division chief under their supervision within the proponent agency who holds the grade of colonel or the civilian equivalent.

Army management control process. Following a review of guidance in AR 11-2, it is determined that this regulation is not subject to AR 11-2. It does not contain management control provisions.

Supplementation. Supplementation of this regulation and establishment of command and local forms is prohibited without prior approval from the Office of the Deputy Chief of Staff for Personnel: ATTN DAPE-HR, DEPUTY CHIEF OF STAFF PERSONNEL, 300 ARMY PENTAGON, WASHINGTON DC 20310-0300. Coordinate all Army supplements with the Director, The Institute of

Heraldry, prior to submission for final approval to DAPE-HR; send to DIRECTOR, THE INSTITUTE OF HERALDRY, 9325 GUNSTON ROAD, ROOM S112, FORT BELVOIR VA 22060-5579.

Interim changes. Interim changes to this regulation are not official unless they are authenticated by the Administrative Assistant to the Secretary of the Army. Users will destroy interim changes on their expiration dates unless sooner superseded or rescinded.

Suggested improvements. Users are invited to send comments and suggested improvements on DA Form 2028 (Recommended Changes to Publications and Blank Forms) directly to the DIRECTOR, THE INSTITUTE OF HERALDRY, 9325 GUNSTON ROAD, ROOM S112, FORT BELVOIR VA 22060-5579.

Distribution. Distribution of this publication is made in accordance with the requirements on DA Form 12-09-E, block number 3668, intended for command levels B, C, D, and E for Active Army, Army National Guard, and U.S. Army Reserve.

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*This regulation supersedes AR 672-8/AFR900-7, 25 October 1989.

Chapter 1 Introduction

1-1. Purpose

This regulation prescribes the Department of the Army policy governing the manufacture, sale, reproduction, possession, and wear of military decorations, medals, badges, and insignia. It also establishes the Heraldic Item Quality Control System to improve the appearance of the Army by controlling the quality of heraldic items purchased from commercial sources.

1-2. References

Related publications are listed in appendix A.

1-3. Explanation of abbreviations and terms

Abbreviations and special terms used in this regulation are explained in the Glossary.

1-4. Responsibilities

a. *Deputy Chief of Staff for Personnel (DCSPER), Army.* The DCSPER has staff responsibility for heraldic activities in the Army.

b. *The Director, The Institute of Heraldry (TIOH).* The Director, TIOH, will—

(1) Monitor the overall operation of the Heraldic Control Program.

(2) Authorize the use of insignia designs in commercial items.

(3) Certify insignia manufacturers.

(4) Inspect the quality of heraldic items.

c. *Commanders.* Commanders are responsible for purchasing heraldic items that have been produced by manufacturers certified by TIOH. Commanders will ensure that only those heraldic items that are of quality and design covered in the specifications and that have been produced by certified manufacturers are worn by personnel under their command.

1-5. Statutory authority

a. The wear, manufacture, and sale of military decorations, medals, badges, and their components and appurtenances, or colorable imitations of them, are governed by section 704, title 18, United States Code (18 USC 704).

b. The manufacture, sale, possession, and reproduction of badges, identification cards, insignia, or other designs prescribed by the head of a U.S. department or agency, or colorable imitations of them, are governed by 18 USC 701.

c. The statutory provisions are codified in part 507, title 32, of the Code of Federal Regulations (32 CFR 507).

Chapter 2 Manufacture and Sale of Decorations, Badges, and Insignia

2-1. Authority to manufacture

a. A certificate of authority to manufacture heraldic articles may be granted by the Institute of Heraldry.

(1) Certificates of authority will be issued only to those manufacturers who have the manufacturing capability and who have agreed to manufacture heraldic items according to applicable specifications or purchase descriptions.

(2) The certificate of authority is valid only for the individual, firm, or corporation indicated.

(3) A hallmark will be assigned to each certified manufacturer. All insignia manufactured will bear the manufacturer's hallmark.

b. A certificate of authority may be revoked or suspended under the procedures prescribed in chapter 3.

c. Manufacturers will submit a reproduction sample to TIOH of each item that is under the Heraldic Quality Control Program before production. A letter of authorization to manufacture specific items will be issued to the manufacturer if the sample meets quality assurance standards.

d. A list of certified manufacturers will be furnished to the Army and Air Force Exchange Service (AAFES) and, upon request, to Army commanders.

2-2. Authority to sell

No certificate of authority is required for selling articles listed in paragraph 2-3. However, sellers are responsible for selling only those articles that bear hallmarks assigned by TIOH and that have been manufactured in conformance with Government specifications by certified manufacturers with the use of Government-loaned tools.

2-3. Articles authorized for manufacture and sale

a. The articles listed below are authorized for manufacture and sale when made in accordance with approved specifications or drawings.

(1) All authorized insignia (AR 670-1).

(2) Appurtenances and devices for decorations, medals, and ribbons, such as oak leaf clusters, service stars, arrowheads, V-devices, and clasps.

(3) Combat, special skill, and qualification badges and bars.

(4) Identification badges.

(5) Fourrageres and lanyards.

(6) Lapel buttons.

(7) Decorations, service medals, and ribbons, except for the Medal of Honor.

(8) Replicas of decorations and service medals for grave markers. Replicas are to be at least twice the size prescribed for decorations and service medals.

(9) Service ribbons for decorations, service medals, and unit awards.

(10) Rosettes.

b. Variations from the prescribed specifications for the items listed above are not permitted without prior approval, in writing, by TIOH.

2-4. Articles not authorized for manufacture or sale

The following articles are not authorized for manufacture and sale, except under contract with the Defense Personnel Support Center (DPSC):

a. The Medal of Honor.

b. Service flags (prescribed in AR 840-10).

c. Service ribbon for the Medal of Honor.

d. Articles for public sale that incorporate designs or likenesses of decorations, service medals, and service ribbons.

e. Articles for public sale that incorporate designs or likenesses of designs of insignia listed in paragraph 2-3, except when authorized by the Service concerned.

2-5. Incorporation of designs or likenesses of approved designs in commercial articles

Department of Army (DA) policy restricts the use of military designs for the needs or the benefit of Army personnel.

a. Except as authorized in writing by the DA, the manufacture of commercial articles incorporating designs or likenesses of official Army heraldic items is prohibited. However, certain designs or likenesses of insignia, such as badges or organizational insignia, may be incorporated in articles manufactured for sale, provided that permission has been granted as specified below.

b. The Institute of Heraldry is responsible for granting permission for the incorporation of certain Army designs in articles manufactured for sale. Commanders of units authorized a shoulder sleeve insignia (SSI) or a distinctive unit insignia (DUI) may authorize the reproduction of the SSI or DUI on commercial articles such as shirts, tie tacks, cups, or plaques. Such permission will be in writing. Authorization for incorporation of designs or likenesses in commercial items will be granted only to those manufacturers who agree to offer these items for sale only to AAFES and outlets that sell primarily to military personnel and their dependents. Direct requests to DIRECTOR, THE INSTITUTE OF HERALDRY, 9325 GUNSTON ROAD, ROOM S112, FORT BELVOIR VA 22060-5579.